



NORWEGIAN EPIC CELEBRATES EARTH DAY BY SUPPORTING SEA LIFE

Cruise line will make donation for every Norwegian Epic booking made on April 22, 2010

MIAMI – April 20, 2010 – In celebration of Earth Day on April 22, 2010, Norwegian Cruise Line announced it will donate \$5 for every [Norwegian Epic](#) booking made that day to help support the [Officer Snook Water Pollution Program/Youth Environmental Programs, Inc.](#), specifically the organization's sea turtle release program. Officer Snook educational programming is included in Norwegian's [Kids Crew](#) programs across the fleet.

Norwegian Epic, Norwegian's largest and most innovative Freestyle cruise ship, will feature several environmentally-friendly features particularly in its heating and cooling, lighting, garbage handling, sewage and glazing systems. In an effort to further support the environment and the regions in which the ship will sail, Norwegian is saluting the Office Snook Water Pollution Program/Youth Environmental Programs Inc.'s sea turtle release event and donating \$5 for every deposited booking made on April 22 for any of Norwegian Epic's scheduled sailings through April 7, 2012.

Norwegian currently partners with the Officer Snook Water Pollution Program as part of its Kid's Crew. Children of all ages who participate in Norwegian's Kid's Crew can learn about the importance of clean water, and the effects and prevention of marine pollution.

"We support the environment by incorporating the most environmentally-friendly equipment on board and utilizing 'green' practices wherever possible," said Kevin Sheehan, Norwegian Cruise Line's chief executive officer. "We also try to instill positive environmental

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habits amongst our young cruisers and Officer Snook has been a great partner that has helped us educate millions of kids. It's our honor to support them and the waters and sea life where Norwegian Epic will sail."

"We are so grateful to Norwegian Cruise Line for supporting the Officer Snook Program," said Jennifer Sevin, national director of the Officer Snook Water Pollution Program and president of the Youth Environmental Programs, Inc. "This generous donation will allow us to support our sea turtle release efforts."

Guests who have not yet booked a trip on Norwegian Epic can now do so and support a worthy cause. Simply call 866-234-7350, visit <http://epic.ncl.com>, or contact a travel professional on April 22, book your cruise (with deposit) and Norwegian will donate \$5 per reservation to sea turtle release and water pollution educational programs.

Norwegian Epic's Environmental Features

Norwegian Epic features a number of energy-saving systems helping to make the ship environmentally-friendly. When guests exit their stateroom, the power to the lighting is shut off and the air conditioning level is automatically lowered. Similarly, balcony doors are fitted with a micro-switch that regulates the cooling in the stateroom when the door is opened. A dedicated lighting specialist reviewed the ship's lighting system and implemented the latest energy saving devices available. As a result, LED lighting is used extensively. The air conditioning system has been designed to improve efficiency. It utilizes energy efficient fan coil units that condition and re-circulate the air both in the guest staterooms and public areas; temperatures in the public spaces will be monitored to best control air flow. In a further effort to control ship temperature, the glazing on the ship's windows has been upgraded to reflect the sun and not absorb too much heat. Additionally, the engines have a cooling water system, which will be heated up when the engines are running. The heated water is recovered and used to heat other areas of the ship. In addition, Norwegian Epic is fitted with an advanced waste water treatment system.

Officer Snook Water Pollution Program

Youth Environmental Programs, Inc. is a 501(c)(3) non-profit organization that was created in 1993 by Jennifer Sevin, then a high school student. The Officer Snook Water Pollution Program is a primary project of Youth Environmental Programs, Inc. that focuses on educating children and adults about the causes, effects and solutions to water pollution. In

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1994, the Officer Snook Program was incorporated into the U.S. Coast Guard Sea Partners Campaign. Since its inception, the Program has expanded tremendously and today targets a variety of audiences using multiple educational methods and community activities nationwide and abroad. To date, the Officer Snook Program has educated well over 15 million students and over 650,000 educators nationally. For more information about the Officer Snook Water Pollution and Youth Environmental Programs Inc., visit

http://www.7-dippity.com/edprog/ep_osinfo.html or find them on Facebook at <http://www.facebook.com/pages/Officer-Snook/82683867763>.

About Norwegian Cruise Line

Norwegian Cruise Line is the innovator in cruise travel with a 43-year history of breaking the boundaries of traditional cruising, most notably with the introduction of Freestyle Cruising which has revolutionized the industry by allowing guests more freedom and flexibility.

Today, Norwegian has the youngest fleet in the industry with 10 purpose-built Freestyle Cruising ships, providing guests the opportunity to enjoy a relaxed cruise vacation on the newest, most contemporary ships at sea.

Norwegian is presently building Norwegian Epic, the company's largest and most innovative Freestyle Cruising ship to date, for delivery in June. Norwegian Cruise Line is the official cruise line of Blue Man Group, debuting for the first time at sea on Norwegian Epic, and the official cruise line of Legends in Concert.

High resolution, downloadable images are available at www.ncl.com/pressroom. For further information on Norwegian Cruise Line, visit www.ncl.com, follow us on [Facebook](#) and [Twitter](#) or contact us in the U.S. and Canada at 866-234-7350.

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